

# Flags Design Instructions

Important information about design preparation



## ALWAYS REMEMBER:

- To be sure that your artwork will get the most efficient and accurate verification and reproduction, please use the template provided on our page.
- Please follow all artwork guidelines and specifications, do not alter the template lines, artboard (Adobe® Illustrator®) or canvas size (Adobe® Photoshop®).
- To ensure your delivery time, you must follow these provided instructions.
- For a full list of requirements or artwork specifications, visit our website [flagsandmore.co.uk](https://flagsandmore.co.uk).

## TO DO:

- Outline all fonts.
- If you are using Adobe® Photoshop®, delete all template lines before submitting your final artwork.
- Keep logos, text and important images inside the magenta template line or they might get cut off.
- Submit your artwork files in CMYK color space mode.
- **Only send a template already prepared with your artwork.**
- Extend all artwork out to the templates black bleed line.
- Embed all placed images.

## TO KNOW:

- Template is at 1:1 scale. **DO NOT** resize it.
- Resolution: min. 600 and max. 900 dpi. High resolutions are preferred.
- If multiple images are selected for a product, submit one file per image.
- For multiple print and/or double print products, please design on all layouts within the template even if the layout graphics are the same.
- **DO NOT** alter the template in any way.
- **DO NOT** use any of the template spot colors in your artwork. Anything using these colors is viewed as part of the template and is automatically removed by our system.

## TEMPLATE LINES:

### BLEED LINE:

The BLACK line shows the bleed line. Please extend artwork to this line if it goes to or past the finished size.

### FINISHED SIZE LINE:

The CYAN line shows the finished size.

### IMAGE SAFETY LINE:

The MAGENTA line shows the image safety line. Keep logos, text and important images inside the magenta template line or they might get cut off.

**DO NOT DESIGN HERE!  
USE TEMPLATES WHICH ARE IN  
THE TABLE NEXT TO THE  
INSTRUCTIONS!**

